

Connecticut DECA

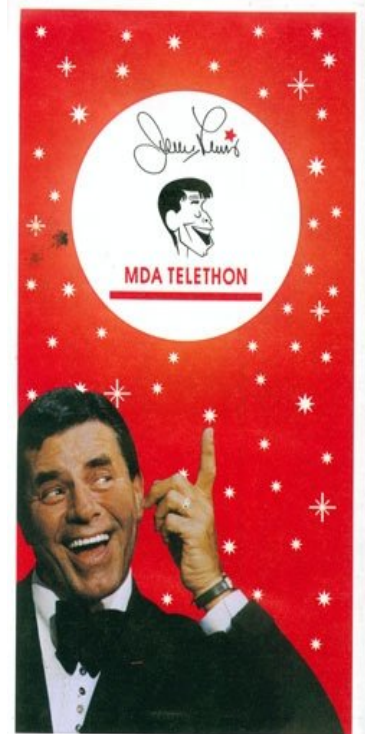
Jerry Lewis MDA Telethon

Hello Connecticut DECA! As a part of the 2009-2010 Program of Work, your State Officer Team wanted to do their part in helping with fellow organizations.

This past Labor Day, the CT DECA State Officers volunteered at the Jerry Lewis MDA telethon. We all arrived at Mohegan Sun bright and early, ready to help. We were pleasantly surprised to find out that we were going to be on stage answering the phones! The Team and I were given seats in the back row, but soon enough found ourselves making way to the front. We were a little nervous but had a blast taking phone calls while collecting hundreds of dollars in pledges. Gina Croteau, our

Historian, even collected a single pledge of \$200! Overall, the morning was a success. Not only did we collect numerous donations for an honorable cause, but we also brought DECA out into the public. The Jerry Lewis MDA fund has always been a close benefactor of DECA and we were honored to do our part.

Mia Mian, State Secretary
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Fall Leadership Conference

This year's Fall Leadership Conference was a huge success! Many of you came, worked hard, and learned a lot from the 'FOCUS' workshops. Team bonding, smart business decisions, working with others, and meeting new people were only a few key concepts of being a leader in which you've learned. Along with building up your DECA skills, you all participated in something great. There was a miracle minute held at the opening, for which the funds would go to

the Larry Lorenzi Scholarship fund. This too was a huge success. In only 60 seconds, we raised \$232.56! That was an amazing effort on your part and very generous. My officer team and I hope that each and everyone one of you had a great time and learned from the Conference. We hope to see you all soon, maybe at the State competition! Good luck! Keep being a leader and represent DECA.

Gina Croteau, State Historian
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NARCon

"DECA gives you wings" was the slogan for this year's North Atlantic Region Conference. And I, along with several of our fellow CT DECA members, certainly spread my wings and had a great time. Aside from the exciting Buffalo Sabre's game as well as 'all you can eat' buffalo

wing nights in the hotel, I feel we happily submerged ourselves in much more. There were excellent presentations, vendors and workshops that were not only entertaining but informative. While many of you attended the various competitions involving Sports and Entertainment and Travel and Tourism Marketing in addition to workshops put forth by our region's Officer Teams, your own Executive Team was attending the second session of LEADS. There we had a chance to work alongside

fellow Teams from the North Atlantic Region, learning how to be proactive, become better leaders, all while networking of course! We were able to exchange helpful information and ideas that we, no doubt, have and will use during the current school year and those to come! Your State Executive Team certainly enjoyed this conference and hope that you did as well!

Kellyn Patros, State Vice President
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Become a Member of Next Year's Officer Team!

As we all head towards the latter end of the school year, I ask that you all look towards the future. The current State Executive Council and I have truly enjoyed the

time we have had so far serving Connecticut DECA. We work hard every day to make sure that we can offer you the best possible program. The future of Connecticut DECA is truly in

your hands. With the State Career Development Conference right around the corner, we have to look at who will take charge and lead Connecticut DECA for

the 2010-2011 school years. Officer interviews are on Wednesday February 10th, 2010 at Southington High School. If you had any interest at all in becoming an officer, I hope that you made it your business to fill out the officer candidate packet and mailed it before the deadline of January

29th. The clock has run out of time but I truly hope that you gave this great opportunity a chance. I look forward to a great New Year and hope to see many of you at the officer interviews on February 10th, and eventually at the State Career Development Conference on Tuesday March 9th. If

you have any questions, please do not hesitate to contact myself or any other member of the State Executive Council.

Adam Rowe, State President



Competition Changes for the 2010 CDC

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Beginning this year, National DECA will be administering just five tests. Each event has been placed into one of five clusters: Business Administration, Business Management and Administration, Finance, Hospitality and Tourism, and Marketing. Connecticut DECA has also adopted this method of test administration. Below is a chart showing the events in each cluster (see table on next page).

With the exception of the new testing clusters, all other aspects of the State Conference will remain the same. All testing will be done at the Aquaturf or other assigned sites and there will be no pre-testing this year. We are looking forward to this new method of running the Connecticut State Career Development Conference, and believe that the conference will run very smoothly. If you have any questions, please do not hesitate to contact the Connecticut State Advisor, Mr. Bill Leete, at decal@sbcglobal.net.

Best of luck at the State Conference! We look forward to seeing you all very soon.

Business Administration Core Exam	Business Management and Administration Exam	Finance Exam	Hospitality and Tourism Exam	Marketing Exam
Principles of Business Administration Principles of Finance Principles of Hospitality and Tourism Principles of Marketing	Business Law and Ethics Team	Financial Analysis Team Accounting Applications	Hospitality Services Team Travel and Tourism Team Hotel and Lodging Management Quick Serve Restaurant Management Restaurant and Food Service Management	Buying and Merchandising Team Sports and Entertainment Marketing Team Apparel and Accessories Marketing Automotive Services Marketing Business Services Marketing Food Marketing Marketing Management Retail Management Sports and Entertainment Marketing Advertising Campaign Event Fashion Merchandising Promotion Plan Technical Sales DECA Quiz Bowl

It's been a great year so far, CT DECA. We look forward to seeing you at the CDC!

