

**CT DECA**

Student: \_\_\_\_\_

## Rubric: DECA Pin Contest

To create a state promotional tool to be used by CT DECA during the State and International Career Development Conferences.

### Design "Own Your Future"

Evaluation of student's ability to create a design or direct the creation of a design for promotional purposes



	<b>Poor 5 pts</b>	<b>Fair 10 pts</b>	<b>Good 15 pts</b>	<b>Excellent/Outstanding 20 pts</b>
<b>Associated with Connecticut DECA</b> Includes a reference to Connecticut.	Poor  Does not show any reference to Connecticut.	Fair  Shows some reference to Connecticut.	Good  It is evident that Connecticut is incorporated.	Excellent/Outstanding  Blends requirements of Connecticut in an attractive pin design.
<b>Associated with National DECA Theme</b> The design must have reference to National DECA or annual theme.	Poor  Does not show any reference to National DECA and/or theme.	Fair  Shows some reference to National DECA and/or theme.	Good  It is evident that the National DECA and/or theme is incorporated.	Excellent/Outstanding  Blends requirements of National DECA and/or theme in an attractive pin design.
<b>Attention grabbing</b> Pin designs illustrate originality, imagination and creativity. Work must be that of the students.	Poor  Is bland and unexciting.	Fair  Pin includes attention grabbing elements that are 50% effective	Good  Pin includes attention grabbing elements that are 75% effective	Excellent/Outstanding  Appeals to the mass---in otherwords, would appeal to the general membership of Connecticut DECA. Shows a distinct level of creativity and imagination while being original.
<b>Meets restrictions</b> No registered trademarks or logos. Pins must be in color. Submission must be accompanied by explanation.	Poor  Pin has no color, no clear explanation, and has logo/copyright infringements.	Fair  Pin has no color or clear explanation and is difficult to understand, but abides by logo/copyright laws.	Good  Pin has color. Explanation is included but could be clearer. Pin abides by logo/copyright laws.	Excellent/Outstanding  Pin is in color, understood easily and includes explanation. Has original work--no logo/copyright infringements.
<b>Meets deadline</b>	Poor  Turned in three or more business days late	Fair  Turned in one or two business days late	Good  Submitted by deadline of November 18, 2016.	Excellent/Outstanding  Submitted before the deadline of November 18, 2016.

Comments:

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**Rubric Code: EX63W8X**